

# the bellwether pledge

The importance of an aggressive, targeted PAC fundraising program as a key component of your existing finance operation cannot be underestimated. We appreciate your interest in the Bellwether Consulting Group and pledge to you the following:

- The Bellwether Consulting Group doesn't just want to work for your campaign—we want to work with you as a key member of your team.
- We believe, and our high professional standards demand, that our goals are achieved only if we successfully earn your confidence and trust. We are proud of the personal relationships we have built with political and business leaders in Washington, and we will make our experience work for you.
- At the very heart of our mission is a desire to help you focus your time on crucial campaign areas other than fundraising. We will take care of laying the groundwork and educating the PAC community about your record and your campaign goals so you can focus your time on reaching out to voters in your state.
- The Bellwether Group has access to an in-house graphics and design team who will work to make each of your events look professional, polished and well-organized from start to finish. We pledge to devote our time, energy and creativity working with this team to develop a fresh and dynamic image for your campaign.
- We pledge that the services we offer will significantly increase your campaign coffers and help you implement your strategic, long-term campaign plan faster.